

# ALERT LOGIC CASE STUDY

## Alert Logic Helps Ensure Regulatory Compliance for Rosetta Stone

### The Challenge

Rosetta Stone Inc. is a leading provider of technology-based language learning solutions. Acclaimed for the speed, power and effectiveness of its Dynamic Immersion® method, Rosetta Stone has revolutionized language learning.

IT Business Systems Manager Mark Moseley and his team of IT professionals maintain a network that includes 3 datacenters, over 75 servers, 3 remote locations and a total of about 1000 nodes. The company's website includes an online store that offers Rosetta Stone language-learning solutions in more than 30 languages.

"My team manages a sophisticated network environment located in multiple locations," Moseley said. "Ensuring the security of the network and maintaining compliance with the Payment Card Industry Data Security Standard (PCI DSS) is a top priority for us."

Organizations like Rosetta Stone that handle credit card data face significant challenges complying with PCI DSS. The company needed an effective way to monitor and secure its network and maintain compliance with PCI DSS that didn't place an undue burden on IT staff or its existing network infrastructure.

### The Solution

Using Alert Logic's Log Manager solution, Rosetta Stone was able to improve its compliance posture by automating the collection, review, and secure archival of its critical log data. Log Manager's automated review capability eliminated the need for IT staff to manually review the log data, a time consuming and tedious task. With Alert Logic's Log Manager, the company's log data is automatically analyzed and events that could negatively impact their PCI DSS compliance are brought to the attention of administrators.

By utilizing Alert Logic's Threat Manager product, Rosetta Stone was able to establish a critical layer of network defense against threats that would normally bypass perimeter and endpoint defenses – constantly monitoring its internal network for viruses, worms, and other threats that might be brought in by roaming laptops, VPN connections, wireless access points, and other supposedly "trusted" sources.

"I'm very impressed with Alert Logic's Log Manager and Threat Manager products," said Moseley. "By utilizing their solutions, we are able to improve our security and compliance posture and at the same time reduce the resources that we have to dedicate to fulfill those needs."

#### Client

**RosettaStone** 

#### Location

Arlington, VA

#### Industry

Technology-Based  
Language-Learning Solutions

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### The Results

Alert Logic's Log Manager and Threat Manager products provide Rosetta Stone with affordable, reliable, hassle-free network intrusion protection, vulnerability assessment, log management and compliance automation. The ActiveWatch service provides 24x7 threat monitoring by certified and experienced security experts.

"Alert Logic's SaaS delivery model means that I don't have to manage the infrastructure of the applications in my data centers – which has huge advantages in terms of cost of management and ease of implementation," noted Moseley. "I also like that since we pay on a month-to-month basis they constantly have to re-earn my business."

Alert Logic's innovative Log Manager and Threat Manager products provide Rosetta Stone with the means to meet its security and compliance commitments without the high cost, difficult implementation, and personnel-intensive management of traditional solutions.

### About Rosetta Stone

Rosetta Stone Inc. is changing the way the world learns languages. Rosetta Stone provides interactive solutions that are acclaimed for the lower speed and power to unlock the natural language-learning ability in everyone. Available in more than 30 languages, Rosetta Stone language-learning solutions are used by schools, organizations, and millions of individuals in over 150 countries throughout the world. The company was founded in 1992 on the core beliefs that learning a language should be natural and instinctive and that interactive technology can replicate and activate the immersion method powerfully for learners of any age. The company is based in Arlington, VA. For more information, visit [www.rosettastone.com](http://www.rosettastone.com).

### About Alert Logic

Alert Logic's patented solutions are the smartest choice for over-regulated businesses with underfunded IT departments to secure networks and ensure compliance. Its cloud-powered managed solutions combine intrusion protection, vulnerability assessment, log management and 24x7 threat surveillance, and are designed to maximize revenue and profit opportunities for service providers and hosting partners. Enterprises experience a solution that addresses network security and compliance requirements at a low price point, with little dependency on IT resources. Alert Logic is based in Houston, Texas and was founded in 2002. More information about Alert Logic can be found at [www.alertlogic.com](http://www.alertlogic.com).

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