CASE STUDY: ECOMCHAIN

ENABLING ECOMMERCE SECURITY ACROSS THE GLOBE
WITH CYBERSECURITY PROTECTING THE STORE

When eComchain began in 2015, they immediately saw skyrocketing growth. Today they have more than 200 ecommerce platforms or solutions for companies including ADS Inc., Tervis Tumbler, and Overhead Doors. Their ability to combine sophisticated technologies into one offering and eComchain was born. The uniquely integrated B2B and B2C is in high demand for ecommerce organizations.

eComchain is an international company that delivers a unique synergistic combination of B2B and B2C e-commerce stores with a cutting edge "must have" feature rich and scalable e-commerce store for organizations with multi-tiered and/or branded distribution that want to increase sales revenues and reduce costs. eComchain's exclusive flexible B2B2C e-commerce model expands an organization's sales reach with unique customer data to develop and qualify sales leads.

THE CHALLENGE

"Given our business model, a stable and secure platform where we can build and deliver ecommerce solutions to our clients was the top priority for us," cited Sandeep Kuttiyatur, ecomchain's Founder and CEO. "We needed to find

eCom ∞ chain
Connecting Businesses to Consumers Online

ABOUT

As the eComchain team continues to expand globally, new technologies and functionalities are being implemented to help grow their clients' businesses. With experience implementing over 100 eCommerce sites for Fortune 1000 companies worldwide, eComchain customers benefit from the knowledge and expertise.

SOLUTIONS

ALERT LOGIC® PROFESSIONAL

An integrated suite of intrusion detection, vulnerability scanning and log management for the cloud, on-premises, hosted, and hybrid infrastructures.

a cybersecurity provider who could provide the technology set along with the expertise to supplement our staff while remaining cost effective. Our clients have 24/7 ecommerce sites so our offerings must be provided on a platform that is secure 24/7."

WHY ALERT LOGIC?

Kuttiyatur elaborates, "We chose to go all in on Amazon Web Services (AWS) for the agility and stability of the platform. We chose Alert Logic because of their capabilities around threats most relevant to workloads on AWS. Alert Logic has a deep understanding of AWS Security and wanted to leverage that. We had attacks coming at us non-stop, including hard-to-detect web app attacks such as SQL injection, path traversal and cross-site scripting, which Alert Logic was able to show us. It was clear that we would not be able to keep up with the changing threats on our own and our business growth showed we needed security that scales. We knew Alert Logic was the right choice to secure our AWS environment."

"ALERT LOGIC'S SIEMLESS OFFERING IS A BETTER APPROACH THAT HELPS US UNDERSTAND WHERE WE HAVE RISK, MONITORS AND ALERTS US WHEN THERE ARE THREATS, AND PROVIDES US WITH THE RIGHT LEVEL OF SECURITY AT A COST THAT MAKES SENSE FOR OUR BUSINESS."

- Rob Hayes, Business Development Director, eComchain

THE RESULTS

With Alert Logic, eComchain is gaining insights into the real threats and the company can now make more informed security investment and resource decisions, with positive impact to its security posture and their bottom line. "Shortly after implementing Alert Logic, we were contacted by one of their security analysts who explained an attack that was targeting our environment. He provided all the technical details regarding the file which was used for this attack and how could we prevent them going forward. This was a great ROI proof point for our organization. Within an hour we were able to get the issue remediated and the vulnerability gap was closed," explained Kuttiyatur.

"Knowing attacks happen to all companies, we are confident with Alert Logic as the trend continues. We see the Alert Logic platform, intelligence and expert offering as our insurance policy which gives us peace of mind. For us and our clients, that is the biggest benefit," stated Rob Hayes, Business Development Director, eComchain. "Alert Logic's SIEMless offering is a better approach that helps us understand where we have risk, monitors and alerts us when there are threats, and provides us with the right level of security at a cost that makes sense for our business."

ALERT LOGIC®