

SOLUTION BRIEF:**FUTURE-PROOFING YOUR SECURITY STRATEGY**

It's no secret that cyberattacks are changing, and attack techniques and targets seem to emerge daily. This leaves organizations wondering how they can build the best strategy that will give them security and peace of mind today and in the future. Investments in technology infrastructure and expertise must be scalable to meet today's urgent demands, but flexible enough to meet the unknown needs of tomorrow.

Alert Logic provides broad attack surface coverage from endpoints to server to cloud-based workloads with a risk-based approach that is flexible as a customer's environment changes.

Cyberattacks are the fastest growing crime and predicted to cost
\$6 TRILLION
annually by 2021

YOUR SECURITY NEEDS ARE CONSTANTLY CHANGING

Your IT stack looks different today than it did five years ago, and it will almost certainly look just as different five years from now. Organizations are moving towards multi-cloud solutions, users and devices everywhere, and embracing architectures that include things like containers and serverless applications. Business leaders need to know that the security solutions they enlist today will grow and scale with them as their organization changes.

With Alert Logic you can:

- **Protect new environments:** Quickly add protection with broad attack surface coverage – cloud, hybrid, on-premises, containers, endpoints, serverless, etc.
- **Manage changing criticality levels:** Easily adjust protection levels for test/dev vs. production
- **Discover all your assets:** Recognize assets & endpoints as they access your network (known or unknown) to protect them at the right level
- **Avoid security drift:** Protect against changing environments – we are always monitoring to ensure your systems are patched and protected at the appropriate levels

ATTACKERS ARE MORE CREATIVE & BETTER ORGANIZED

Security breaches are becoming increasingly numerous, destructive, and public because the bad guys are getting smarter and better organized. Attackers can use any layer of your application and infrastructure stack, and any third-party component within them, to gain access, build footholds, and laterally move within your system. As the variety and sophistication of exploits continue to explode, even large, mature Fortune 100 security teams are feeling outgunned.

With Alert Logic you can:

- **Stay current on latest threats:** Constantly growing library of threat intelligence based on industry research and insight gained from petabytes of data from 4000+ customers
- **Maintain constant vigilance:** We are watching your environment 24x7 because bad guys don't adhere to business hours
- **Uncover suspicious user behavior:** Leverage user behavioral analysis and anomaly detection to determine if users have been compromised and attacks are underway
- **Scan the dark web:** Monitor the dark web for stolen user credentials to understand the risk of sensitive information being leaked and used in the future

RESOURCES MUST STRETCH TO MEET THESE CHANGES

Your budget cannot grow exponentially, and even if you had the flexibility to hire a massive team, the near-zero unemployment of the cybersecurity industry would make that nearly impossible. Organizations need to figure out how to do more with less – to make their existing budget work more efficiently and effectively.

With Alert Logic you can:

- **Do more with existing headcount:** Rely on our 24x7 SOC experts as an extension of your security team
- **Budget accurately:** Flexible but predictable pricing levels that don't break the bank
- **Quickly get up-to-speed:** Eliminate the steep learning curve of security tools as our experts do the heavy lifting for you
- **Know what to do next:** Get step-by-step remediation guidance when an incident is detected

TOO MANY SECURITY TOOLS (AND TOO MANY ALERTS!)

Unfortunately, security complexity is rapidly outpacing organizational knowledge. There's a tool for everything, but most of them are looking at one element of your environment instead of taking a holistic view of your organization's ecosystem. Alerts are coming from everywhere and it's nearly impossible to know what to focus on.

With Alert Logic you can:

- **Identify what's really important:** Don't sort through mounds of alerts or security industry research – our SOC, data scientists & threat researchers do it for you
- **Manage only one vendor:** Protect your assets with a single vendor who can recognize threats throughout your environment, while also minimizing vendor complexity
- **Integration by design:** We own our IP and our capabilities are engineered to work seamlessly and aren't impacted by other vendor's priorities
- **Get new capabilities as they are released:** Automatically receive new features & capabilities that are included as part your coverage level



“I loved that all the products I needed came from one vendor: no one else had the comprehensive coverage – definitely a one-stop-shop. I don't have the time to pursue the learning curve associated with getting familiar with multiple interfaces – with Alert Logic I get it all in one portal.”

*Orion Newman,
Director of Client and Data Support, Retail Insights*

A SECURITY SOLUTION THAT KEEPS PACE WITH YOUR NEEDS – TODAY & IN THE FUTURE.

Alert Logic provides Managed Detection and Response capabilities to stretched IT teams who need to protect their organizations against rampant security breaches. Alert Logic brings together a unique combination of award-winning SaaS security platform, continuous threat research and analytics, and round-the-clock security experts so these teams can extend their capabilities without the overhead.