

# PAVING THE WAY TO THE CLOUD WITH ALERT LOGIC

When an organization is making use of the cloud for the first time, finding the right path to deliver on business objectives, while also maximizing the new capabilities made available, can be a significant challenge.

It is a fact that the power of the cloud can improve security posture and processes significantly. Yet all too often, security is an afterthought, secondary to application and infrastructure considerations, rather than considered an integral part.

Alert Logic's service allows you to focus on your business through a cost-effective, advanced, and quick-to-deploy security service, delivering significant business benefits and maximizing revenue.

## PEACE OF MIND

The introduction of the cloud is a significant transformation for an organization that reduces costs, speeds time to delivery, and improves operations – But, as with all change, it also introduces risk, which concerns investors, customers, and an organization's security leaders for different reasons.

Alert Logic works closely with cloud providers to understand their security challenges and provide services tailored to them. Leveraging this relationship and expertise means removing a significant factor in an already steep learning curve, reducing risk significantly.

Alert Logic has been monitoring business-critical systems since 2002 and has been doing so in the cloud since its inception - Reduce the risk of cyber threats derailing migration and transformation projects, and smooth transition by allowing project teams to focus on critical activities, and give security leaders confidence that the new platform is more secure than ever.

***“The Exeter team has been able to expand its services to respond to customer demands, offering mobile applications for people seeking new insurance products and processing customer inquiries more quickly. “By using Alert Logic® and AWS, we’ve been able to turn technology into an enabler of innovation for our business.”***

**Adrian Hodgkinson, Head of IT: The Exeter**

## FOCUS ON BUSINESS OUTCOMES

During digital transformation projects, one of the highest costs is time. In an ideal world, everyone working on projects would be spending their time on outcomes that deliver business value and increased revenue.

The complexity and speed of development challenges even the most extensive in-house team, yet with Alert Logic monitoring the security of your systems and data can be operating as 'business as usual' from day one.

Alert Logic's platform integrates tightly with cloud systems and can be deployed in minutes. Blended deployment options mean you can choose levels of protection that suit your appetite for risk. Less critical systems can benefit from Alert Logic MDR Essentials, providing visibility into environments and assessment of weaknesses at a lower cost, while business-critical systems, housing sensitive data or directly linked to revenue, benefit from 24/7 security operations and improved compliance with Alert Logic MDR Professional.

Security can be part of the process from the start, without a significant investment of time and money.

## STRENGTHEN SECURITY

Cloud providers take on the burden for many of the aspects of security that were the customer's responsibility in traditional architectures. However, security in the cloud is a shared responsibility with new ways of working and new risks.

New tools, techniques, and processes are required, and many traditional technologies do not operate or do not apply when in the cloud. Alert Logic's purpose-built technologies adapt to any environment, and our combination of operational and security expertise allows us to understand each of our customer's unique challenges.

Security must be an integral part of any transformation and should happen pre-migration and throughout the project, not at the end. Include security throughout the delivery lifecycle, informing downstream processes in quality assurance and release management.

Alert Logic's blended deployment options with Alert Logic MDR Essentials and MDR Professional deliver a common approach across on-premises, hybrid, and cloud, which means you can compare security throughout the project and delivery lifecycle.

Alert Logic MDR Enterprise augments Alert Logic MDR Professional with a designated security expert providing individualized services, including weekly security reviews, to receive guidance on architectural changes and how best to leverage Alert Logic's solutions within your transformation project.

***“Moving to the cloud changed our whole approach to security. While previously we would have had to build a traditional ring-fence and network firewalls around the perimeter, when we moved to the cloud, all of that was already integrated into the Infrastructure-as-a-Service package. We needed an equally agile security solution that would protect all of the components of our service from potential threats, without holding us back in terms of set-up time.”***

**Geoff Forsyth, Chief Information Security Officer: PCI Pal**

## REDUCE CAPITAL EXPENDITURE

A significant benefit when moving to the cloud is a shift from an OPEX to a CAPEX model; the same can apply to the security of those cloud environments.

Cloud migrations enable organizations to be more efficient, auto-scaling, and automation capabilities allow them to align their resource use with customer demands. As Alert Logic's Managed Detection and Response pricing is based on simple measurements of your infrastructure size, we allow your business to fully secure environments while controlling costs.

Security provided as a service, including the technologies, is significantly less costly than traditional models that require licenses, repeated training, and expensive investment in consultancy to get going.

### ESSENTIALS

Combat your risk of exposure to threats and protect your endpoints.

HYBRID ASSET DISCOVERY

VULNERABILITY SCANNING

CLOUD CONFIGURATION CHECKS

ENDPOINT DETECTION & RESPONSE

PCI DSS AND ASV PROGRAM SUPPORT

### PROFESSIONAL

Comprehensive 24/7 security visibility, protection, and reporting.

24/7 THREAT MANAGEMENT

15-MINUTE ESCALATION SLA

NETWORK MONITORING

LOG MANAGEMENT & MONITORING

CLOUD CHANGE MONITORING

USER BEHAVIOR MONITORING

### ENTERPRISE

Threat Hunting, individualized protection and customized response.

ASSIGNED SECURITY EXPERT

THREAT HUNTING

PROACTIVE TUNING & OPTIMIZATION

WEEKLY REVIEW

EXTENDED SECURITY INVESTIGATIONS

SECURITY POSTURE REVIEW

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