

# HIPAA

## PRIORITIES FOR HIPAA COMPLIANCE PREPAREDNESS

The Health Insurance Portability and Accountability Act (HIPAA) Security Rule was developed with the objective of safeguarding Protected Health Information that exists in an electronic form (ePHI).

The HIPAA Security Rule is based on three types of security safeguards:

**ADMINISTRATIVE | TECHNICAL | PHYSICAL**

Each safeguard includes a series of Standards and Implementation Specifications (or requirements) designed to address the risks associated with the confidentiality, integrity, and availability of ePHI data



**ENSURE YOU HAVE THE EXPERTISE** or the dedicated staff required to keep pace



**PROTECT DATA** confidentiality, integrity, and availability of ePHI data

**69%**

of respondents say their security teams are understaffed.

*ISACA State of Cybersecurity 2019*



**29%**

of all breaches occurred in the medical/healthcare segment. Over 16% of incidents were due to cyber-hacking.

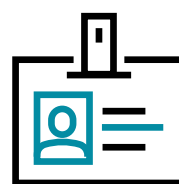
*Identity Theft Resource Center 2018 End of Year Data Breach Report*



**IDENTIFY THE SAFEGUARDS** for administrative and technical security

- Detect and prevent network intrusions
- Identify vulnerabilities and misconfigurations that might expose personal health information
- Find suspicious- or active-breach activity

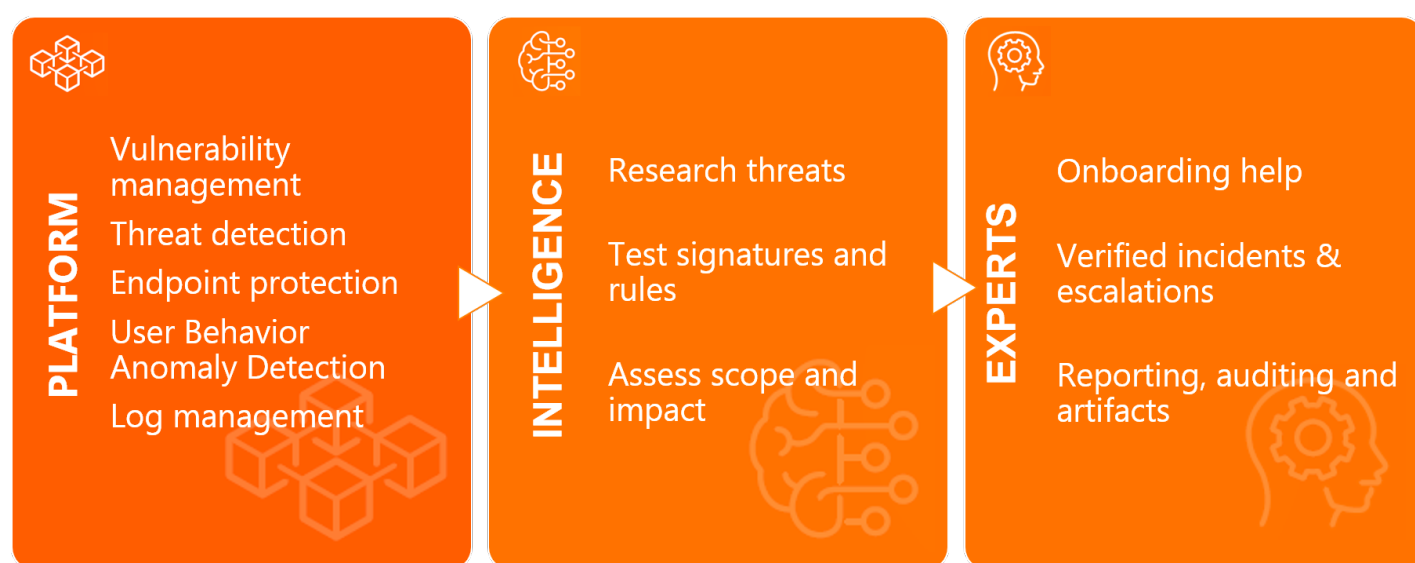
**DEPLOY AUTOMATED SECURITY CONTROLS** TO streamline assessment and detection of vulnerabilities and suspicious behavior



**OFFLOAD THE DAILY TASKS** related to meeting the HIPAA Security Rules onto security experts

### CONNECT PLATFORM, THREAT INTELLIGENCE, AND EXPERT CAPABILITIES

to deliver optimal coverage across your environments.



### SUCCESSFUL HIPAA COMPLIANCE PROGRAM USING ALERT LOGIC RESULTS

1. **ADVANCE** your HIPAA compliance program in record time and quickly understand your state of compliance without hiring new staff.
2. **REDUCE** your risk with an improved security posture, reduced attack surface and risk of data breach.
3. **PROTECT** customer data from network and OWASP Top 10 attacks with web application scanning, a robust vulnerability library, and access to experts 24/7 to keep data safe.
4. **PREPARE** for audits, anytime with audit preparedness reporting that helps IT staff stay one step ahead of requirements, mandates and auditors.
5. **FREE UP RESOURCES** and implement compliance best practices with informed advice and remediation steps from our compliance experts.

**LET'S GET STARTED**

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